

RACHEL BRANDSNESS

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RELEVANT EXPERIENCE

Front End Web Designer + Graphic Designer

Dame Saint Orleans | New Orleans, LA / Nashville, TN | 2014-Present

- Design, develop, redesign, repair, and maintain websites using HTML, CSS, and applicable PHP/Javascript/jQuery, as well as Wordpress, for individuals and businesses.
- Creation of graphics and content for digital and print including logos, posters, brochures, copy, merchandise designs, and promotional materials.
- Creation of mock-ups, photo retouching, and visual content creation using Adobe Photoshop, Illustrator, and InDesign.

Web Administrator + Receptionist/Instrument Storage

Soundcheck Nashville | Nashville, TN | 2015-Present

- Oversee website functionality of company family of websites, including troubleshooting, repairs, additions, updates, and alterations. | 2015-Present
- Provide check-in, service, and any necessary issue resolution promptly and professionally for clients (including high-profile industry performers and professionals) and visitors while ensuring security of client's stored instruments and equipment. | 2015-2016
- Assist with music industry events held at facilities.
- Assist in monthly billing reconciling. | 2015-2016

Touring and Business Manager

Rachel Mac + The Revival | Nashville, TN | 2013-2015

- Book shows and tours, including travel accommodations for band members, tour route planning, and managing tour budget and band member pay.
- Oversee merchandise sales at shows and online, including tracking inventory, sales, product margins, and creation/acquisition of new merchandise.
- Manage/create social media advertisement campaigns, promotional emails, and accounts across multiple platforms, including Facebook, Twitter, and Instagram.

Lead Guitarist

Fools For Rowan Touring Co. | Nashville, TN | 2009-2013

- Tour nationally for hundreds of performances
- Manage preparedness and rapid learning of new material for successful and productive rehearsals and performances.

SKILLS

Most Proficient:

HTML5
CSS3
Mobile-First Responsive Design
Adobe Photoshop
Adobe Illustrator
Wordpress

Proficient:

Javascript
jQuery
PHP
Adobe InDesign

In Progress:

French (Advanced Beginner)
Spanish (Intermediate)
Adobe Premier Pro

EDUCATION

Belmont University,
Nashville, TN
College of Entertainment and
Music Business, Bachelor of
Business Administration
(Cum Laude)

COMMUNITY

Krav Maga Self-Defense
Instructor
Women's Self-Defense Seminar
– Crossfit Talon | 2014
Self Defense Seminar
– Girl Scouts | 2014
Self Defense Seminar
– Franklin Krav Maga | 2014